

Web Site Advertisements

Hunterdon Hoops & United Basketball

Hunterdon Hoosiers, Inc. offers advertisement blocks on our web site. There are two ways advertisement space can be obtained.

1. Players that participate in any program can sell advertisement space. All advertising sales by players will be applied to program fees (i.e. Teams, Camps, Clinics, Private Lessons).
2. Companies can contact us directly to advertise on our site. Please email info@hunterdonhoops.com

Terms

- All ads will be posted on our web site for a period of six months
- Advertisements will be posted on our web site in 5-10 business days from date of submission of appropriate artwork (see guidelines below).
- All advertisements will link directly to the business web site.
- Artwork for the advertisement must be supplied in a web appropriate format (.jpg or.gif) and size (listed below).
- Families of players who own their own business cannot buy ad space outside of the Sponsors Page unless payment is separate from program fees (cannot be applied to program fees).
- Once an advertisement is posted on our web site, no refunds will be granted.
- Advertisements can be sold at any time.
- Advertisement locations will be granted on the first come, first serve basis.
- 100% of Ads are applied to: (1) Player Fees (if sold by a player) or (2) Scholarship Fund (if purchased directly by a business).
- Artwork Guidelines
 - All artwork should be provided at 72dpi.
 - RGB color space in either Jpeg (.jpg) or Gif (.gif) format ONLY (Flash formats will NOT be accepted).
 - File dimensions must not exceed the dimensions (listed below) for the purchased ad space.
 - File size should not exceed 100KB.

Price per Ad

NOTE: All dimensions are listed as width x height in pixels

1. Main Index
 - a. Full Bar – 904x100 Pixels – \$2,500
 - b. Ad Spaces 1 through 4 – 220x80 Pixels – \$1,000
2. Sponsors – 236x120 Pixels - \$100
3. Secondary Index (Hunterdon Hoops, United, bALLers)
 - a. Full Bar – 877x97 Pixels – \$1,500
 - b. Ad Spaces 1 through 4 – 214x78 Pixels – \$500
4. Secondary Pages
 - a. Single Ad Space – 250x91 Pixels – \$200
 - b. Double Ad Space – 250x198 Pixels – \$250
 - c. Triple Ad Space – 250x305 Pixels – \$300

Ad Placement Examples

Main Index

Sponsor Page

Secondary Page

Secondary Index